

Rafail Gainutdinov

Product Designer (UX/UI)

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Product Designer with extensive experience in designing complex SaaS applications (B2B/B2C). Crafting streamlined and elegant web and mobile solutions that seamlessly blend aesthetics with functionality to solve complex problems.

Work Experience

Senior UX/UI Designer

Impak Analytics

Nov 2022 - Present

- Worked holistically across **multiple platforms**: corporate engagement and corporate surveys aligned with recognized sustainability frameworks & reporting standards.
- **Prioritized design initiatives** and collaborated on product backlog grooming to ensure that design work is aligned with the product's priorities.
- Worked with a cross-functional and cross-regional team to **lead the overall design process** and create engaging user experiences.
- Developed and **continuously enhanced and optimized** existing design components and Design System.
- Performed **design implementation review** to deliver solid and consistent solutions.

Senior Product Designer (UX/UI)

Scompiler

Apr 2019 - Mar 2023

- Developed design solutions and experiences for a feature-rich marketing and corporate communications SaaS platform. The platform has been leveraged by top-tier brands such as **Deutsche Bahn, Merck, Commerzbank, Düsseldorf Airport, AOK, Wiener Linien** and **Swiss Accident Insurance**.
- Developed and maintained design system and style guides in accordance with brand, regulatory compliance and other standards.
- Collaborated with product managers, developers, and other stakeholders to align design specifications with development structure to ensure consistency and balance between design and development.
- Actively participated in the development of product integrations with **Facebook, Instagram, MS SharePoint, Censhare, Landau Media, Staffbase**.

Product Designer (UX/UI)

Self-employed

Jan 2016 - Apr 2019

- Created web and mobile design solutions and experiences for a wide variety of businesses ranging from small startup to enterprise: **education, health insurance compliance, fitness / personal training, e-signature, vacation / home rental, cloud file hosting**.
- Created UI components, design patterns, design systems and interaction guidelines to ensure consistency and efficiency across the product and promote design scalability.
- Established processes for regular feedback, review, and iterative design improvements to ensure the product is aligned with the latest UX/UI trends, tools, and technologies.
- Collaborated with product managers, developers, and other stakeholders to align design specifications with development structure to ensure consistency and balance between design and development.

Senior Mobile UX/UI Designer

Saprun

Oct 2014 - Dec 2015

- Designed and prototyped native and cross-platform mobile applications following Human Interface Guidelines and Material Design guidelines for top-tier Russian companies: **X5 Retail Group, Lukoil, BashNeft and Nornickel.**
- Developed and maintained **design standards and style guides.**
- **Collaborated with cross-functional teams** to ensure user experience is aligned with business goals and technical constraints.
- Provided **direction for design processes.**
- Provided **mentorship and guidance** to junior designers.

User Interface Designer

Flatstack

Dec 2012 - Oct 2014

- Performed all stages of **visual design** from concept to final hand-off to engineering.
- **Designed user interfaces** across multiple platforms - web and mobile.
- **Reviewed UX** with multiple teams and made necessary changes to address technical or business concerns.
- **Maintained and improved** existing websites and applications as required.

Web Designer

Self-employed

Jan 2010 - Dec 2012

- Designed and maintained **websites/landing pages/dashboards** for a diverse range of companies.
- Designed and developed **website content/graphics/icons/banners.**
- Developed **custom HTML5/CSS3 templates** for various CMSs.
- **Communicated with clients** to discuss their needs, receive feedback, and provided guidance on search engine optimization.
- **Provided support and customer service** throughout the website development and launch phases.

Education

Information Systems Security Engineer (ISSE)

Kazan National Research Technical University
named after A.N.Tupolev – KAI

Sep 2004 - Jan 2011

Skills

English

Professional working proficiency

Industry Knowledge

Visual Design, Information Architecture, Prototyping, Design Systems, User Experience, Responsive Web Design, Typography, User Experience Design, User Interface Design

Interpersonal

Communication, Collaboration, Teamwork, Dependability, Responsibility, Empathy

Languages

English

Professional working proficiency

Russian

Native or bilingual proficiency